

Privacy Statement

Privacy is important to us and we strive for a high level of protection in all processing of personal data. Within the EU/EEA, the General Data Protection Regulation (GDPR) applies from May 2018. Accordingly, we have developed this Policy in order for you to understand how we collect, use, communicate and disclose and make use of personal information. The following outlines our privacy policy.

User data is safely stored in Europe. The Briskport core infrastructure is hosted in Falkenstein, Germany. User data is stored in our core infrastructure. We do not transfer user data outside of the EU.

1. Collection and processing of personal data

The term “personal data” refers to such information which, directly or indirectly, may refer to individuals. Examples of such data are name, image, personal ID number, contact details, competition entries, selections made, behaviour or IP address. Personal data processing refers to any action that we or a third party that we have engaged take with the personal data, such as collection, registration and storage.

Personal data may only be processed for specified and explicitly stated purposes and may not be subsequently processed for any purpose that goes beyond these purposes. At Briskport, we process personal data for the purpose of providing the Features. Personal data may also be used for marketing and follow up as well as for our sales and product development with the aim of improving our products and services.

Finally, personal data is also processed for statistical purposes to see how users use the Site and our Features as well as to display content.

2. Respect of Privacy

Here's what we do to protect data privacy:

- Before or at the time of collecting personal information, we will identify the purposes for which information is being collected.
- We will collect and use of personal information solely with the objective of fulfilling those purposes specified by us and for other compatible purposes, unless we obtain the consent of the individual concerned or as required by law.
- We collect data about users using the Briskport app. This data is collected anonymously and is not directly bound to any identifiable user, whether it be its personal identity, or its network information.
- We will only retain personal information as long as necessary for the fulfillment of those purposes.
- We will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual concerned.
- Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete, and up-to-date.
- We will protect personal information by reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying, use or modification.
- We will make readily available to customers information about our policies and practices relating to the management of personal information.

3. GDPR Policy

Briskport strictly implements the GDPR regulation, that aims at protecting user data and providing a right to modify and delete such data, as well as to consent to data collection.

You can send an email at any time to support@briskport.com to ask for your personal information to be modified or deleted.

4. Restrictions on the disclosure of personal data

We may appoint external partners to perform tasks on our behalf, such as providing IT services or helping with marketing, administration of press releases, data analysis or statistics. The performance of these services may mean that our partners may be able to gain access to personal data. Companies that process personal data on our behalf must always sign an agreement with us so that we are able to ensure a high level of protection of personal data, even with our partners.

Briskport may also disclose personal data to third parties, for example public authorities, if it concerns criminal investigations or if we are otherwise required to disclose such data by law or public authority decision. Briskport will not disclose personal data to any extent other than described in this section.

We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained.